

NEWS RELEASES

FOR IMMEDIATE RELEASE:

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Tammy Cobb Earns Accreditation From Pet Sitters International

King, NC—Tammy Cobb, a Virginia Beach, VA pet sitter who owns FETCH! Pet Care of Virginia Beach/Chesapeake has earned the distinction of being a **PSI Accredited Pet Sitter** according to an announcement from Pet Sitters International.

PSI is the world's largest and most progressive association for professional pet sitters, with more than 7900 members in all 50 states, most of the Canadian provinces and 11 other countries. In order to earn accreditation, a pet-sitter must conform to PSI guidelines and demonstrate proficiency and professionalism in business skills and practices. The curriculum covers the care of various species of companion animals, pet health and nutrition, business and office procedures, and additional pet-care services commonly offered by pet sitters. Each chapter was especially tailored to provide the knowledge and proficiencies required of a professional pet sitter. The requirements of the Accreditation Program help ensure a high level of pet-care competency. This means that pet owners can rely on a PSI Accredited Pet Sitter for top-quality care for their furry family members.

“Professional pet sitting is one of the fastest-growing small business fields in America,” says Cobb. “Becoming a PSI Accredited Pet Sitter will demonstrate to local pet owners that I am dedicated to being my professional best and committed to the highest industry standards. Pet sitting is a service business with a difference—I want to offer my customers the best quality service possible **and** take care of their pets as if they were my own.”

For more information on FETCH! Pet Care contact Tammy at (757) 512-6878 or visit www.fetchpetcare.com. To find out more about Pet Sitters International, call (336) 983-9222, visit www.petsit.com or email info@petsit.com.